

Print Journalism Training for Students and Teachers of Smk Al-Mubarak Rembang

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Abstract: The problem in this study is the need for understanding print journalism in Vocational High Schools (SMK). The purpose of this research is, first, understanding print journalism at the Vocational High School (SMK) level, second, conducting print journalism management training at the Vocational High School (SMK) level. The method used in this research uses qualitative methods. The approach used in this research uses a narrative approach. The data in this study were obtained from observations, interviews, and documentation at SMK Al- Mubaarok Rembang. Data collection techniques in this study used observation techniques, interview techniques, and documentation techniques. Data analysis in the study used reduction techniques, data presentation, and conclusion drawing. The results of this study are first, increasing understanding of print journalism at the Vocational High School Level (SMK), second, students understand the steps of managing print journalism at the Vocational School Level (SMK).

Keywords: Training, print journalism.

1. Introduction

The current development of digital information and communication technology takes place very quickly and has a significant impact on various aspects of life, including in the field of education. Mass media helps journalism to convey information from sources to audiences. The term "journalism" is closely related to the press, Ahsin, et. al (2020); Ahsin, et. al (2020); Al Mabruroh, et. al (2020); Angelia, et. al (2020); Arukah, et. al (2020); Arukah, et. al (2020). The press is tasked with providing a real picture, fact, or situation about people's lives to the general public, (Fathurohman, I: 2020); Devi, et. al (2020); Fathurohman, et. al (2020); Fathurohman, et. al (2020); Kara, et. al (2020); Kara, et. al (2020); Lestari, et. al (2020); Nisa, et. al (2020). Print journalism has a very beneficial impact on society. Delivered through journalistic language can be understood by the surrounding community or readers. In writing a print news must have the ability of writing skills, Nugraheni, et. al (2020); Nugraheni, et. al (2020); Nurhadi, et. al (2020); Prayogo, et. al (2020); Purnaningtyas, et. al (2020); Purnaningtyas, et. al (2020).

Writing is a complex activity, and its complexity lies in the ability to convey ideas, thoughts, and knowledge coherently and logically presented in writing. Journalistic training can help participants in increasing their creativity and talent, especially in the field of writing, because journalistic training can increase one's intelligence through the development of reading and writing habits, (Kusumawati, H. S. 2020); Rodli, et. al (2019); Roysa, et. al (2020); Satria, et. al (2020); Sofia, et. al (2020); Sulistyowati, et. al (2020); Tamarudin, et. al (2020); Umah, et. al (2020); Widianto, et. al (2019). Writing is a unique and complicated activity that one cannot do without learning it. In addition, there are some people who find writing useful. The ability to write is the basis for children to master various fields, (Rasyo, R: 2021); Ahsin, et. al (2019); Ahsin, et. al (2019); Cahyono, et. al (2020); Kurniasih, et. al (2020); Ristiyani, et. al (2019);

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Wanabuliandari, et. al (2019). Writing is the process of expressing ideas, ideas, thoughts, or feelings in the form of language symbols with a specific purpose because the writer must understand the story deeply to write the story well, (Hidayati, N. A: 2021); Wanabuliandari, et. al (2019); Fathurohman, (2013); Fathurohman, (2014); Fathurohman, et.al (2014); Fathurohman, et. al (2015); Fathurohman, et. al (2017); Fathurohman, et. al (2018). Students must have literary writing skills, applicable to students who like literature (Ristiyani, R: 2019), Fathurohman, et.al (2019); Fathurohman, et.al (2015); Fathurohman, et.al (2017); Fathurohman, et.al (2018); Fathurohman, et. al. (2019); Hartani, et.al (2018).

Schools are institutions specifically designed to teach students under the supervision of teachers and aim to teach students to become children who are able to advance the nation, Hanif, et. al (2018); Ristiyani, et.al (2018); Wibowo, et.al (2018). Lack of understanding of print journalism media will reduce the value of the school. The main concept of journalism is about the world of writing, (Kusumawati, H. S: 2020); Roysa, (2017); Ristiyani, et.al (2017); Fakhriyah, et.al (2017); Hadiprayitno, et. al (2024); Fakhriyah et.al (2016); Pujiati, et.al (2018); Kanzunudin, et.al (2018). Magazines are the most popular source of printed mass communication after newspapers (Kusumawati, H. S: 2020). The journalistic code of ethics determines the nature, attitude, and method of journalistic work. Journalism can also be defined as the art and skill of gathering information or news, analyzing it, and presenting it in an interesting way so as to change the views and perspectives of people who read, Yuliani et.al (2018); Kanzunudin, (2017); Ardianti, et. al (2017); Kanzunudin, (2017); Ristiyani et. al (2017); Ristiyani, et. al (2017). Teaching media is known as learning media or systematically arranged learning tools that display the competencies that students will learn during learning activities. Teaching media is in a strategic place to achieve competence. There are several conclusions from academic research on journalistic standards from various media experts. First, there are news values that form the philosophical and sociological basis of journalism in the public sphere. News values are considered as a measure of whether news is relevant and serves as an observer or a tool of political and economic propaganda.

Journalism is the work of collecting, writing, editing, and publishing news, which includes journalism and messages Print media as mass media, the oldest media is print media, (Hidayati, Y. A: 2021); Ahsin, et.al (2018); Ahsin, et.al (2017); Rodli, et.al (2019); Darmuki, et.al (2019); Darmuki, et.al (2019). Each media has certain advantages. Print media has an advantage over electronic media (Hidayati, Y. A: 2021). Journalistic language is a variety or tune in Indonesian, such as legal or business language. Although it has several characteristics, journalistic language is a standardized Indonesian language that must follow applicable standards, (Aryusmar, A: 2011); Darmuki, et.al (2019); Hidayati, et.al (2018); Darmuki, et.al (2017). The term journalism is closely related to the press, the press serves the public by conveying an overview of facts, or the state of public life (Fathurohman, I: 2020). The word press comes from the Dutch language which means to press or press, therefore, the word press literally refers to communication carried out by means of print media. In the past, printing was only done by human hands but now it can use machines. Journalism is the study of how to produce and disseminate information through the mass media. Journalism is a field of study that develops along with the development of information and communication technology, as well as changes in society (Simbolon, B. R: 2020).

One type of creative language in Indonesia is journalistic, also known as press language. Other types in Indonesian are academic (scientific) language, business (business) language, philosophical language, and literary language. Newspapers are read by people from all walks of life, so the language of the press should be characterized by being short, concise, simple, straightforward, interesting, fluent, and clear. (Aryusmar, A: 2011). Journalism is the process of collecting information or news and disseminating it through the mass media. (Restendy, M. S: 2016). Learning changes a person's behavior from not being able to become able or from not knowing to knowing. (Darmuki, A: 2020). One of the important abilities that students must have is the ability to speak. Speaking skills are used to communicate and various knowledge, ideas, ideas, messages, and information to others with specific purposes. (Darmuki, A: 2020). Reading skills are increasingly important in an increasingly diverse society because every aspect of life involves reading activities. Students' success in the education process depends on their ability to read and understand what they do and understand (Ningsih, F: 2021).

Writing ability consists of three aspects: the idea depicted in the artwork, rhetoric is how language is used to create the artwork, and linguistics is the accuracy in choosing words and speech. (Ahsin, M. N: 2021). The ability of students and teachers to build the soul of information through printed journalistic media such as books, magazines, newspapers and so on, this needs to be a special concern for students and teachers at SMK Al-Mubaarok Rembang because it is still far from expectations.

Based on the analysis of the situation at SMK Al-Mubaarok Rembang, there are 4 problems of concern to the PKM team:

- Lack of knowledge and skills in the field of print journalism properly.
- Limitations in understanding the basic concepts of print journalism, proper writing techniques, and the print media production process.
- Lack of skills in print journalism hinders the school in voicing student and teacher achievements and building strong relationships with local stakeholders.
- The lack of emphasis on journalism education in the SMK curriculum may result in these skills being neglected

Through this service activity, print journalism training with the approach method used is a narrative approach to students and teachers at SMK Al-Mubaarok Rembang to practice in print journalism training. The purpose of this training is that the youth of SMK Al-Mubaarok Rembang provide knowledge about print journalism. The benefits of this training are that students and teachers have an understanding of print journalism activities.

2. Methods

The method used in this research uses The method used in this research uses qualitative methods. The approach used in this research uses a narrative approach. The data in this study were obtained from observations, interviews, and documentation at SMK Al- Mubaarok Rembang. Data collection techniques in this study used observation techniques, interview techniques, and documentation techniques. Data analysis in the study used reduction techniques, data presentation, and conclusion drawing. The steps in the method carried out by the PKM team are:

1. Identify training problems, needs and objectives
2. Determining the materials to be taught, as well as selecting instructors who are experienced in print journalism.
3. Coordinating with the campus, the PKM team held a joint meeting ahead of the PKM implementation and to determine a training schedule that was in accordance with academic activities.
4. On the agreed day, the PKM team conducted socialization with SMK Al-Mubarok.
 - a. Introduction of Materials: The training began with a session introducing basic print journalism materials to participants, both students and teachers. This includes the basic principles of news writing, interview techniques, camera handling, and the newspaper production process.
 - b. Practical Learning: Once a basic understanding was established, participants were immediately engaged in practical activities. They are given the opportunity to simulate interviews, write articles, and take pictures for news articles.
 - c. Collaboration with Local Media: As part of the training, participants are invited to collaborate with local media to gather news and gain practical insights into the print media industry.
 - d. Discussion and Feedback Sessions: After each practical session, a discussion session is conducted to discuss the participants' work. The instructor provides constructive feedback to help participants improve their skills.

3. Results and discussion

The results of PKM activities on Print Journalism Training for Students and Teachers of SMK Al-Mubarok Rembang which was carried out by providing material on print journalism and how to write and assemble words into efficient language. and assemble words into efficient language. Journalism is the work of collecting, writing, editing, and publishing news, which includes journalism and messages. While print media as mass media. Each medium has certain advantages. Print media has an advantage over electronic media. Journalism is the study of how to produce and disseminate information through the mass media. Journalism is a field of study that develops along with the development of information and communication technology, as well as changes in society.

Based on the situation analysis that has been concluded in the previous section, the problems at SMK Al-Mubarok Rembang. First, the lack of knowledge and skills in print journalism, the second problem, limitations in understanding the basic concepts of print journalism, proper writing techniques, and the print media production process, the third problem, the lack of skills in print journalism hinders the school in voicing the achievements of students and teachers and building strong relationships with local stakeholders, the fourth problem, the lack of emphasis on journalism education in the SMK curriculum can result in this skill being neglected.

From these various problems, the PKM team tried to provide solutions to students and teachers at KMK Al-Mubarak Rembang, namely by conducting print journalism training. It is hoped that with this training, students and teachers can understand and practice print journalism. And for teachers, it can be a teaching material for students and assignments that will be given to students related to print journalism in order to train their print journalism skills..



Figure 1: Print Journalism Introduction Activity

4. Summary

This research discusses print journalism training, which covers understanding print journalism at the Vocational High School (SMK) level, secondly conducting print journalism management training at the Vocational High School (SMK) level. Lack of understanding of training in writing such as news, magazines and other printed works, this print journalism training helps students to understand and provide learning about writing, printing, and finding news that is in accordance with what will be given to readers. SMK Al-Mubaarok does community service well and efficiently. Students feel more aware of what they want to pour the ideas that are in their brains and poured into a printed book or in a news and aspirations. In addition, this activity inspires teachers to provide learning to their students about understanding and practicing print journalism in the future. This activity also inspires partners, SMK Al-Mubaarok to create and deliver material to the classroom in a more efficient way.

The print journalism research training given to teachers and students of SMK Al-Mubaarok Rembang can help improve their print journalism skills. Teachers began to realize the importance of learning print journalism to improve their students' ideas skills. The group members consisted of SMK teachers in Rembang Regency, specifically SMK Al-Mubarak Rembang.

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